

## Experience

2009 - Present

### **SKYWARD INTERACTIVE**, Atlanta | Co-Founder & Art Director

- Meet with clients to understand their needs, conceptualize potential solutions, and present recommended paths.
- Lead the creative team in the planning and production of brand identities, mobile applications, web designs, marketing materials, and illustrations.
- Review production art and guide designers and artists to produce consistent and/or harmonious styles across a project.
- Work closely with developers to find solutions that balance user experience with tight development timelines.
- When needed, design and/or illustrate finished pieces for mobile, web, and print.

2006 - 2009

### **FOX INTERACTIVE MEDIA / MYSPACE**, Atlanta | Senior Graphic Designer

- Lead the design efforts within Myspace Mobile to create the iPhone, Android, and RIM applications.
- Designed viral marketing pieces for brands such as American Idol, Chevy, and Universal Pictures.
- Directed user interface design and assisted with overall creative direction.
- Provided site designs, iconography, and product concepts for internal initiatives.
- Developed methods for organizing and increasing the efficiency of the creative department.

2004 - 2006

### **FREELANCE**, Atlanta | Graphic Designer & Artist

- Designed company identities and marketing materials.
- Created illustrations for printed publications using both traditional and digital media.

## Education

2000 - 2004

### **THE ART INSTITUTE OF ATLANTA**

- Bachelor of Fine Arts, Graphic Design

## Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Keynote
- Omni Group OmniGraffle